

**RECENT PUBLICATIONS**

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**CDRom of International Conference 2015 of ISEOR/AOM - RMD Division**



**International Conference co-sponsored with the Academy of Management - Division RMD**

**130 papers :**  
43 by french speakers  
56 by spanish speakers  
31 by english speakers



**6<sup>th</sup> International Conference and doctoral seminary**

**> 9 & 10 june, 2016, Lyon - France**



**Becoming Agile - How the SEAM Approach to Management Builds Adaptability** - By Christopher G. Worley, Véronique Zardet, Marc Bonnet and Amandine Savall - Foreword by Pascal Pasquier:  
« From the beginning, we wanted to become a national player, but above all, to produce as close as possible to the consumers and reinforce the closeness between managers and employees within the company. Partnering with ISEOR has helped us implement and formalize organizational structures, to spread the SEAM process throughout the company...»



**Decoding the socio-Economic Approach to Management - Results of second SEAM Conference in the United States** - edited by John Conbere, Henri Savall, Alla Heorhiadi,  
In May 2014, the French research laboratory ISEOR (Socio-Economic Institut for Firms and Organizations) and the University of Saint Thomas co-sponsored a second conference on the application of the Socio-Economic Approach to Management (SEAM) paradigm and methodology in the United States. SEAM is a scientific approach to consultancy that focuses on uncovering the dysfunctions and hidden costs that exist in organizations, «hidden» in the sense that they are not captured by traditional accounting methods and financial analyses...



**> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) : N° 105 in English**

**Contents :**  
**STRATEGIC MANAGEMENT**  
.Tanjia COLEMAN - Peter SORENSEN - Therese YAEGER : Elements of a Continuous Cultural Transformation initiative within an early childhood care organization  
.Robert P. GEPHART, Jr.: Using Prosperity to Construct an Economic Crisis: Alberta's "Bitumen" Bubble

**FINANCIAL THEORY**  
.Sylvie BERTHELOT - Vanessa SERRET - Stephanie DONAHUE : The Impact of Canadian Shareholder Activism: A Study of Governance Proposals

**ORGANIZATION OF PUBLIC UTILITIES**  
. Henry E. WILLIAMS : Does Education Equal Knowledge? How Much Education Is Necessary for Management Success In The Public Sector: "A Current Challenge in Organizational Change and Intervention".  
Carlos FONG REYNOSO : Propuesta de un diseño de investigación en Ciencias de Gestión

**> Order : [secretariat.general@iseor.com](mailto:secretariat.general@iseor.com)**

The Conference is co-sponsored by ISEOR and the Academy Of Management, ODC & MC Divisions, USA

**2016**

**TRAINING COURSES**

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :

**Professional Training Seminar « Socio-Economic Approach to Management** Techniques and tools required to successfully implement change management projects»  
The 6, 7, 8 and 11 June, 2016

**Contacts & Incriptions : [secretariat.general@iseor.com](mailto:secretariat.general@iseor.com)**

**CONTACTS**  
ISEOR  
0(33) 04 78 33 09 66  
www.iseor.com  
[colloqueodc2016@iseor.com](mailto:colloqueodc2016@iseor.com)

Over 300 participants from the whole world are expected to attend the conference:

AOM Divisions MC members and ODC members teachers, PhD students, researchers, students, experts

## Objectives

Conference venue  
**Université Jean Moulin Lyon 3**  
 Entry : 6 rue Rollet - 69008 Lyon



Crédits photos : Lyon Reportage - Écully et DAVM David venier

Conference held in :  
 french, english and spanish.  
 Simultaneous translation

The consortium will consist of two kinds of presentations:

- Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.
- Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.

## Suggested topics

For plenary sessions or workshops

- Comparing the Doctoral Curricula in the field of ODC and MC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life
- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



Photos : Lyon Reportage - Écully - Lyon

## Presentation

Since 2006, international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 730 presentations of OD and Change academics and doctoral students from 25 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Comparing the Doctoral Curricula in the field of ODC and MC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life
- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

Lyon, France is ideally located at the heart of Europe and is an academic powerhouse in the field of management.

The ISEOR research center has already organized several conferences with AOM (USA) :

- 2001 and 2014 (Management Consulting Division),
- 2004, 2007, 2011 and 2015 (Research Methods Division), (2005) Social Issues in Management Division),
- 2006, 2008, 2010, 2012 and 2014 (Organization Development and Change Division),
- 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee).

In June, 2015 :  
 5 for the best contributors at the International Conference ISEOR/AOM - RMD Division

### 2 awards at the Gala Dinner for doctoral students

- JGizem OGSUZ ALADAGLI, Marina OULION, Université Paris-Estn, France : « Innovation et stratégies des entreprises chinoises : quel design de recherche ? »
- Andrés Aular López, Universidad Nacional Experimental "Simón Rodríguez" (UNESR), Venezuela : " HACIA UNA TEORÍA PARA LA CONSTRUCCIÓN DEL CONOCIMIENTO EN LAS PEQUEÑAS Y MEDIANAS EMPRESAS DESDE LA PERSPECTIVA DE LA CIENCIA DE LA ACCIÓN. (ARGIRYS Y SCHON)."

### 3 awards for academicians

- Frédéric DROMBY, Université de Reims-Champagne-Ardenne, France : « LA PHILOSOPHIE COMME SOUBASSEMENT DES SCIENCES, Y COMPRIS DE GESTION L'EXEMPLE DE L'OBJET « HYPOTHÈSE »
- Mark E. Hillon, Lafayette Institute , USA, Geraldine Kisiel, AK Research & Training, USA Yue Cai Hillon, Western Carolina University, USA "A DISCURSIVE APPROACH TO RESEARCH IN MANAGEMENT CONSULTING (PART 1)"
- Ricardo ORTIZ AYALA, Sandra Maribel RODRÍGUEZ ESTRADA, Karina CERÓN PÉREZ, Marlet Isamar MARTÍNEZ GONZÁLEZ, Universidad Autónoma de Querétaro, México: "APLICACIÓN LONGITUDINAL DEL MODELO DE BRECHAS DE LA CALIDAD EN EL HOTEL HOLIDAY INN"