

**Colloque international à Lyon  
International Conference in Lyon  
Coloquio internacional en Lyon**

<p> <b>Le 2<sup>ème</sup> congrès transatlantique</b> "Comptabilité, contrôle, audit et gestion des coûts dans la globalisation et la normalisation"</p> <p> <b>The second Transatlantic Conference:</b> "Accounting, management control, audit and cost management, norms and standards"</p> <p> <b>El 2do Congreso Transatlántico:</b> "Contabilidad, Control, Auditoría y Gestión de Costos en la globalización y la normalización"</p>	<p> <b>Le 3<sup>ème</sup> colloque et séminaire doctoral international</b> "Développement organisationnel et changement"</p> <p> <b>The third international Conference and Doctoral Consortium</b> "Organizational Development and Change"</p> <p> <b>El 3er Coloquio y Seminario doctoral internacional</b> "Desarrollo organizacional y cambio"</p>
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The 2010 joint international conference on accounting, control, audit and cost management faced with globalization, in conjunction with organizational development and change led to the release of a CDrom containing 200 papers or so.

### CDrom themes:

change and potential development, transorganizational change and territory, CSR, cost strategic management, audit and governance, IFRS, and international accounting, tetranormalization, research methods and performance measurement, control and piloting.

### A few titles of the papers presented

- Management control systems and Corporate Entrepreneurship
- Globalization And Csr
- SME : between offshore and valuing of human potential
- Implementation of a normative structure for Financial Intermediaries : European brokerage houses in a MiFID context
- Board Of Directors' Efficiency And Internet Financial Reporting Quality: Evidence From France
- How to manage Cost-Value in the mobil telephony sector ?
- Adopting Accrual Basis Accounting In Portuguese Municipalities: A Study Of The Principal Impacts Of The Change
- Using Capital Budgeting Techniques to Evaluate potential investments in Solar Energy Systems
- Value For Money And Care
- Investigation Of Information Search In Buyer-Supplier Negotiations
- The Impact Of Electronic Invoice On The Vat Collection In São Paulo State Beverage Industry
- Decision Usefulness and the Sophistication of Activity Based Costing Systems
- The Responsibility Social Of Auditing Governmental For The Application Of The International Standards (Ifrs)
- Accounting, auditing, control & cost management in a global and harmonized economy
- Coaching as a malleable medium. The value of ambiguity
- Social Business As A Means To Enhance Innovations And Learning In Parent Companies
- The Use Of Action Research To Promote Sustainability In The Supply Chain
- Project-Based Cross-Functional Teams Dedicated To Organizational Change Identifying The Structures And Processes That Cause Success And Failure
- Changes That Make A Difference: Attaining A Ph.D. While Maintaining An Active Life
- Transorganization Network And Storytelling As Managerial Agency For Tetranormalization
- Good practices of innovation: An exploratory case study in the broadcasting sector
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